



### **Beer City Brewers Guild Focus:**

- Promote Grand Rapids area brewers, beer, craft beverages and tourism
- Stage a single festival (with brew pubs included) to celebrate OUR craft products
- Mission Statement:
  - *“As a group of greater Grand Rapids area Brewers, in collaboration with Beer Centric Businesses, we work to celebrate, promote, and raise awareness of the craft brewing culture of our community.”*

### **Guild Sponsor Opportunity**

**1836 Level** (Year of Grand Rapids first known Brewery): **\$1000 annual**

Logo, link and contact information placement on Guild website

Logo and link in membership digital newsletter, with optional “written” introduction story and thank you with company overview and complete contact information.

Logo and link in standard published materials.

Citation in media releases.

**1933 Level** (Year Breweries were re-established in Grand Rapids after Prohibition): **\$500 annual**

Listing and link on Guild website.

Listing in membership digital newsletter.

Listing in standard published materials.

Space available citation in media releases.